

Leon Marbukh

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SUMMARY

Experienced Software Engineer with 3 years experience in TypeScript, React, and other web technologies for diverse clients in a creative agency. Proven ability to develop accessible, performant websites that meet user needs and exceed expectations. Key projects for notable clients include Nike, Oakley, Rev, Lygos, and Roivant.

WORK EXPERIENCE

The Program

Aug 2021 – Nov 2023

Web Developer

Portland, OR

- Developed an internal site for the Nike Sustainability team using Next.js, TypeScript, and GraphQL to query Strapi CMS.
- Built a comprehensive UI library with over 40 reusable React components for the Rev.com website overhaul, catering to 1.5m monthly visitors.
- Led content modeling for Nike Sustainability project and provided training to client editors for efficient website updates.
- Optimized the front-end performance of development projects with lighthouse audits, reducing overall load time and improving lighthouse score.
- Collaborated with Product Managers and Designers to define requirements, prototype, and develop front-end features for diverse customers.
- Ensured code quality through the design and implementation of unit tests for every project.

Veradigm

June 2014 – Aug 2021

Senior Operations Analyst

San Francisco, CA

- Managed projects worth over 10MM annual in campaign revenue with Merck, Johnson & Johnson, and AstraZeneca.
- Analyzed campaign performance and reporting, optimizing campaigns and overseeing data research for projects generating over 10M in annual campaign revenue.
- Investigated and resolved delivery discrepancies and technical issues, communicating solutions to clients, agencies, third-party vendors, and internal stakeholders
- Collaborated with the Data Sciences team on A/B testing initiatives, utilizing statistical methods to generate insights and report results. Utilized Salesforce, Marketo, and Tableau to create reporting and optimize campaigns, resulting in an overall 3% increase in average campaign return.

EDUCATION

Virginia Commonwealth University

2010

BA, Homeland Security and Emergency Management

Richmond, VA

SKILLS

- **Languages:** JavaScript, TypeScript, HTML, CSS
- **Libraries & Frameworks:** React, Next.js, REST APIs, GraphQL, jQuery, Bootstrap, Material UI, Tailwind, Node.js, Express.js
- **Other Technologies:** Figma, Sass, Styled Components, Jest, Contentful, Strapi, PostgreSQL, MySQL, Git, GitHub, Bitbucket, Tableau, Jira, Confluence